

10-29-03

PATENT APPLICATION 10,630,426

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Rand B. Nickerson et al.

Serial No.

10/630,426

Filing Date:

July 29, 2003

Title:

Dear Sir:

Providing Substantially Real-Time Access to Collected Information

Concerning User Interaction With a Web Page of a Website

Commissioner For Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that this communication is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" under 37 C.F.R. § 1.10 on the date indicated below and is addressed to Commissioner For Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Willie Jiles

Date: October 28, 2003.

Exp. Mail Receipt No. EV 324626486 US

## INFORMATION DISCLOSURE STATEMENT

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the references listed on the attached PTO-1449 form be considered and cited in the examination of the above-identified patent application. Copies of the references are enclosed for the convenience of the Examiner. No representation is made that a search has been made, that the references are material to the patentability of the present application, or that the references qualify as prior art.

Respectfully submitted,

BAKER BOTTS L.L.P. Attorneys for Applicants

Christopher W. Kennerly

Reg. No. 40,675

Date: October 28, 2003

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**Customer Number** 

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in an Application

Application No. 10/630,426

Applicant(s)
Rand B. Nickerson et al.

Docket Number 067543.0184 Group Art Unit
Unassigned

Filing Date
July 29, 2003

## **U.S. PATENT DOCUMENTS**

	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
Α	5,537,618	07/16/1996	Boulton et al.	395	161	12/22/1994
В	5,678,041	10/14/1997	Baker et al.	395	609	08/25/1995
С	5,706,507	01/06/1998	Schloss	395	615	07/05/1995
D	5,754,939	05/19/1998	Herz et al.	455	4.2	10/31/1995
E	5,761,683	06/02/1998	Logan et al.	707	513	02/13/1996
F	5,778,182	07/07/1998	Cathey et al.	395	200.49	11/07/1995
G	5,804,803	09/08/1998	Cragun et al.	235	375	04/02/1996
Н	5,809,247	09/15/1998	Richardson et al.	395	200.48	07/22/1996
1	5,862,223	01/19/1999	Walker et al.	380	25	07/24/1996
J	5,862,260	01/19/1999	Rhoads	382	232	05/16/1996
К	5,862,325	01/19/1999	Reed et al.	395	200.31	09/27/1996
L	5,870,744	02/09/1999	Sprague	707	9	06/30/1997
M	5,958,008	09/28/1999	Pogrebisky et al.	709	223	04/11/1997
N	5,974,572	10/26/1999	Weinberg et al.	714	47	10/14/1997
0	5,991,735	11/23/1999	Gerace	705	10	08/11/1998

#### **FOREIGN PATENT DOCUMENTS**

						,	TRANSL	ATION
1	1	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	YES	NO
	Р					-		
	Q							
	R							

#### **NON-PATENT DOCUMENTS**

	DOCUMENT (Including Author, Title, Source, and Pertinent Pages)	DATE
s	BizRate.com, Independent Merchant Evaluation,	printed 06/13/00
	https://eval.bizrate.com/popchoice.pl?id=19383&rb=l&ip=204.194.97.2&xsum=67748, 1 page https://eval.bizrate.com/eval_t.pl?id=19383&ip=204.194.97.2&xsum=67748&g=102, 5 pages	
т	PCT, Notification of Transmittal of International Preliminary Examination Report, 5 pages	08/22/2002
U	Nickerson, et al., "Method of Incorporating User Reaction Measurement Software into Particular Web Pages of a Website," Application No. 09/595,337, pending. (131)	06/14/2000
v	Nickerson, et al., "System and Method for Reporting to a Website Owner User Reactions to Particular Web Pages of a Website," Application No. 09/595,050, pending. (166)	06/14/2000

EXAMINER DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.



PTO-1449	- The ARM
**	IRADEMS

# Information Disclosure Citation in an Application

Application No. **10/630,426** 

Applicant(s)
Rand B. Nickerson et al.

Docket Number 067543.0184

Group Art Unit
Unassigned

Filing Date
July 29, 2003

## **U.S. PATENT DOCUMENTS**

	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DAT
Α	6,029,171	02/22/2000	Smiga et al.	707	102	02/10/1997
В	6,035,330	03/07/2000	Astiz et al.	709	218	03/29/1996
С	6,134,531	10/17/2000	Trewitt et al.	705	10	09/24/1997
D	6,141,010	10/31/2000	Hoyle	345	356	07/17/1998
E	6,161,112	12/02/2000	Cragun et al.	707	501	05/19/1998
F	6,189,029 B1	02/13/2002	Fuerst	709	217	09/20/1996
G	6,260,064 B1	07/10/2001	Kurzrok	709	224	01/08/1999
Н	6,389,538 B1	05/14/2002	Gruse et al.	713	194	10/22/1998
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J	6,447,504 B1	11/05/2002	Hamlin et al.	705	10	03/02/1998
К	6,510,427 B1	01/21/2003	Bossemeyer, Jr. et al.	707	6	07/19/1999
L	2002/0049713 A1	04/25/2002	Khemlani et al.	707	1	05/09/2001
м	2002/0099617 A1	07/25/2002	Fogelson	705	26	01/24/2001

## **FOREIGN PATENT DOCUMENTS**

						TRANSL	ATION
	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	YES	NO
N							

## **NON-PATENT DOCUMENTS**

	DOCUMENT (Including Author, Title, Source, and Pertinent Pages)	DATE
	Nickerson, et al., "System and Method for Measuring and Reporting User Reactions to Particular	06/14/2000
0	Web Pages of a Website," Application No. 09/595,141, pending. (167)	
	Nickerson, et al., "System and Method for Measuring and Reporting Viewer Reactions to	
P	Interactive Content," Application No. 10/285,953. (175)	
	Nickerson, et al., "Receiving and Reporting Page-Specific User Feedback concerning One or	07/31/2002
Q	More Particular Web Pages of a Website," Application No. 10/210,609, pending. (181)	_
	Nickerson, et al., "Receiving and Reporting Page-Specific User Feedback concerning One or	07/31/2002
R	More Particular Web Pages of a Website," Application No. 10/210,256, pending. (182)	
	Nickerson, et al., "Receiving and Reporting Page-Specific User Feedback Concerning One or	
S	More Particular Web Pages of a Website," Application No. 10/238,215. (185)	
	Nickerson, et al, "Receiving and Reporting Page-Specific User Feedback Concerning One or	
_   T	More Particular Web Pages of a Website," Application No. 10/238,191. (186)	
	Nickerson, et al., "Collecting a User Response to an Explicit Question Specifically Concerning a	02/03/2003
U	Particular Web Page of a Website," Application No. 10/358,064, pending. (188)	
EVAMINE	DATE CONSIDERED	

**EXAMINER** 

**DATE CONSIDERED**